

Organizado por:



Patrocinador principal:



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# GREEN PUBLIC PROCUREMENT UE: LA NORMATIVA QUE VIENE DE EUROPA

## *Revision of the EU GPP criteria for Food procurement and Catering services*

*3<sup>rd</sup> Technical Report (July 2017)*

Congreso de Restauración colectiva 2018



## 1. BACKGROUND

◆ 2008: GPP Training Toolkit → GPP Product Sheet.

◆ 2010: “Europa 2020, una estrategia para un crecimiento inteligente, sostenible e integrador”.

◆ 2011: Ley 2/2011, de 4 de marzo, de economía sostenible.

*“Un patrón de **crecimiento que concilie el desarrollo económico, social y ambiental** en una economía productiva y competitiva, que favorezca el empleo de calidad, la igualdad de oportunidades y la cohesión social, y **que garantice el respeto ambiental y el uso racional de los recursos naturales**, de forma que permita satisfacer las necesidades de las generaciones presentes sin comprometer las posibilidades de las generaciones futuras para atender sus propias necesidades.”*

◆ 2014: Directiva 2014/24/EU, del Parlamento Europeo y del Consejo, de 26 de febrero, sobre contratación pública.

◆ 2015: Agenda 2030 (ONU) → Plan de acción para una economía circular (CE) → Estrategia española de economía circular.

◆ 2016: Preliminary report y 1<sup>st</sup> Technical Report EU GPP Food and catering services.

◆ 2017: 2<sup>nd</sup> Technical Report y 3<sup>rd</sup> Technical Report.

Ley 9/2017, de 8 de noviembre, de contratos del sector público.

◆ 2018: Real Decreto 6/2018, de 12 de enero, por el que se crea la Comisión interministerial para la incorporación de criterios ecológicos en la contratación pública.



## 2. REVISION OF THE EU GPP CRITERIA FOR FOOD PROCUREMENT AND CATERING SERVICES (3<sup>rd</sup> Technical Report)

- “Voluntariedad” – Ley de contratos del sector público.
- “Proceso por el cual las autoridades públicas tratan de adquirir bienes, servicios y obras con un impacto medioambiental reducido durante su ciclo de vida, en comparación con el de otros bienes, servicios y obras con la misma función primaria que se adquirirían en su lugar”.
- Criterios:
  - Criterio de selección (*Selection Criteria, SC*).
  - Especificación técnica (*Technical Specifications, TS*).
  - Criterio de adjudicación (*Award Criteria, AC*).
  - Condiciones de ejecución contractual (*Contract Performance Clauses, CPC*).
- Niveles de ambición medioambiental: *Core criteria* y *Comprehensive criteria*.
- Verificación.
- *Rationale for the proposed criteria wording* y *Rationale for the proposed verification*.

### • Estructura:



- |                          |   |                          |
|--------------------------|---|--------------------------|
| • Producto               | → | • Producto               |
| • Servicios de catering  | → | • Planet                 |
| • <i>Life cycle cost</i> |   | • People                 |
| • Venta automática       |   | • <i>Life cycle cost</i> |



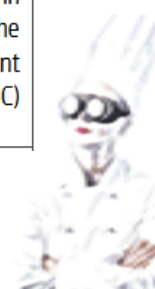
### 3. PRODUCTO

CATEGORÍA	CRITERIO	VALORACIÓN
Orgánicos	TS	% / Listado de productos que cumplan con el Reglamento CE 834/2007, del Consejo.
	AC	% / exceder lista de productos que cumplan con el Reglamento CE 834/2007, del Consejo.
Marinos y acuicultura	TS	<i>"Fish to avoid"</i> por MCS. % de productos producidos dentro de límites biológicos seguros. % de productos certificados MSC, ASC, Globalgap.
	AC	% de productos certificados MSC, ASC, Globalgap.
Bienestar animal	TS	<b>Ningún huevo etiquetado con código 3 del Reglamento CE 589/2008 de la Comisión.</b>
	AC	<b>Huevos con cáscara de código 1 del Reglamento CE 589/2008.</b> % productos cárnicos y lácteos certificados Label Rouge, RSPCA Assured, Red Tractor Farm, Globalgap.
Comercio justo	AC	% / Listado de productos certificados Fairtrade, UTZ, Bonsucro + OIT.
Grasas	TS	<b>Aceite de palma o soja, al menos un % de productos certificados RSPO, RTRS, Pro-Terra.</b>
	CPC	<b>Para asegurar el correcto cumplimiento de las especificaciones técnicas y criterios de adjudicación descritos.</b>

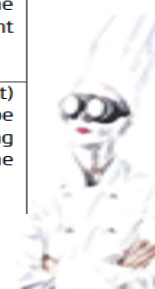


## EJEMPLO ANEXO 1

Criteria	Threshold	Verification
<b>Technical specifications</b>		
<b>Organic food products</b>	At least 30% in mass of the total purchases of food and drink products shall comply with the organic products standards	The tenderer shall provide data (name and amount) of food and drink products planned to be supplied in the execution of the contract indicating specifically the products that comply with organic requirements. Organic products that have been third party certified in accordance with Regulation (EC) No 834/2007 on organic production and labelling of organic products will be deemed to comply.
<b>Marine and aquaculture food products</b>	All fish and fish products must not contain species and stocks identified in Marine Conservation Society: a 'fish to avoid' list that reflects the local varieties of fish.	The tenderer shall provide data (name and the amount) of marine and aquaculture food products planned to be supplied in the execution of the contract indicating specifically the products that comply with the requirements.
	2. At least 20% in mass of the amount of marine food products purchases not complying with the organic food products criterion shall have been produced meeting the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations with a broad membership and addresses environmental impacts including over-fishing or depletion, biodiversity and responsible and sustainable use of the resources <sup>2)</sup> .	
	3. At least 10% in mass of the amount of aquaculture food products purchases not complying with the organic food products criterion shall have been produced meeting the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations with a broad membership and addresses environmental impacts including over-fishing or depletion, biodiversity and responsible and sustainable use of the resources <sup>2)</sup> .	
<b>Animal welfare</b>	None of the eggs in shell are labelled code 3 of Regulation (EC) No 589/2008 or equivalent.	The tenderer shall provide the amount of the eggs in shell planned to be supplied in the execution of the contract indicating specifically the ones compliant with code 1 or 2 of Annex I part A to Regulation (EC) No 589/2008.

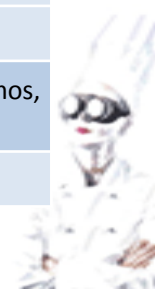


<b>Awarded criteria</b>		
<b>Organic food products</b> TP: 25	Points shall be proportionally awarded to tenders in which more than 30% in mass of the total purchases of food and drink products have been produced in accordance with Regulation (EC) No 834/2007.	See verification above
<b>Marine and aquaculture food products</b> TP: 10	Points shall be awarded proportionally to tenders in which more than 20% in mass of the amount of marine food products purchases not complying with the organic produce criterion have been produced meeting the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations with a broad membership and addresses environmental impacts including biodiversity and responsible and sustainable use of the resources <sup>21</sup> .	See verification above
	Points shall be awarded proportionally to tenders in which more than 10% in mass of the amount of aquaculture food products purchases not complying with the organic produce criterion have been produced meeting the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations with a broad membership and addresses environmental impacts including biodiversity and responsible and sustainable use of the resources <sup>21</sup> .	See verification above
<b>Animal welfare</b>	Points shall be proportionally awarded to tenders in which more than 80% of the eggs in shell not	See verification above
<b>TP: 5 (part 1) and 13 (part 2)</b>	complying with the organic food products criterion are labelled code 1 of Regulation (EC) No 589/2008.	
	Points shall be proportionally awarded to tenders in which more than 25% in mass of the total purchases of meat not complying with the organic food products criterion have been produced meeting the requirements of a certification scheme for animal welfare that is based on multi-stakeholder organizations with a broad membership and addresses aspects including the use of antibiotics, stunned slaughter, transportation times, grazing season for milk cows or no tail docking on pigs <sup>41</sup> .	The tenderer shall provide data (name and amount) of the meat products planned to be supplied in the execution of the contract indicating specifically the ones that comply with the requirements
<b>Fair and ethical trade products</b> TP: 2	Points shall be awarded proportionally to tenders in which more than 80% in mass of the total purchases of each of the following products: coffee, tea, chocolate (cocoa), sugar and bananas, have been produced and traded meeting the requirements of a certification scheme for fair trade that requires a minimum content of certified product of 90% and that is based on multi-stakeholder organizations and addresses international fairtrade standards including working conditions for production in accordance with ILO, sustainable trade and pricing <sup>51</sup> .	The tenderer shall provide data (name and amount) of all coffee, tea, chocolate (cocoa), sugar and bananas planned to be supplied in the execution of the contract indicating specifically the ones compliant with the criterion.
<b>Environmentally responsible fats</b> TP: 1 (each part)	Points shall be awarded proportionally to tenders in which more than 30% of the units/items of pre-packed food products containing palm oil have been sourced from plantations that meet the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations that has a broad membership, including NGOs, industry and government and that addresses environmental impacts including on soil, biodiversity, organic carbon stocks and conservation of natural resources <sup>61</sup> .	The tenderer shall provide data (name and amount) of all food products containing palm oil (as units) planned to be supplied in the execution of the contract indicating specifically the ones compliant with the criterion.
	Points shall be awarded proportionally to tenders in which more than 50% in mass of the palm oil purchased as raw ingredient have been sourced from plantations that meet the requirements of a certification scheme for sustainable production that is based on multi-stakeholder organizations that has a broad membership, including NGOs, industry and government and that addresses environmental impacts including on soil, biodiversity, organic carbon stocks and conservation of natural resources <sup>61</sup> .	The tenderer shall provide data (name and amount) of all palm oil (as raw ingredient) planned to be supplied in the execution of the contract indicating specifically the purchases compliant with the criterion.



## 4. PLANET

CATEGORÍA	CRITERIO	VALORACIÓN
Competencia y experiencia	SC	Competencia y experiencia en: <i>plant-based menus</i> , residuos, redistribución, ahorro de energía y agua, productos de limpieza, transporte eficiente, formación del personal.
<i>Plant-based menus</i>	TS	Menús: X platos <i>plant-based</i> /día o Y días/semana, Z platos carne a la semana, acompañar los platos de carne con judías, cereales o verduras.
<b>Residuos</b>	<b>TS/ CPC</b>	<b>Procedimientos de prevención de generación de residuos y de redistribución de producto .</b>
Químicos y consumibles	TS	Productos no desechables, excepciones (reciclables). Productos de limpieza y papel: <i>EU Ecolabel</i> .
	AC	% productos limpieza y papel cumplan <i>EU Ecolabel</i> . Expendedores automáticos, dosificador o limpieza con vapor.
Consumos energía y agua	TS	Procedimientos empleados en hornos, cocinas, extractor, lavavajillas, frigoríficos para minimizar el consumo.
	AC	Frigoríficos: % <determinados índices de eficiencia energética , % con GWP < a X. Aparatos de cocina: % con placas de inducción, sensores de control, hornos de convección. Lavavajillas: más de un % equipados con programas que permitan optimizar su uso.
Transporte	TS	<b>Plan para minimizar las emisiones de GHG y emisiones contaminantes.</b> <b>Vehículos deben cumplir, como mínimo, EURO V.</b>
	AC	<b>Flota totalmente compuesta por vehículos EURO VI, híbridos, eléctricos, <i>cyclelogistics</i>...</b>
Gestión medioambiental	TS	Supervisar y recopilar, mín. 2 veces/año: consumo fruta, verdura y legumbre, horas de formación, residuos, consumos, satisfacción. Minimizar estos índices. Corregir desviaciones y evitarlas en el futuro.
Agua potable	CPC	Suministro de agua del grifo, vasos reutilizables...



## 5. PEOPLE

CRITERIO	VALORACIÓN
CPC	<ul style="list-style-type: none"> <li>• Personal de nueva incorporación: formación <i>on-site</i> en la planificación de <i>plant-based menus</i>, prevención de residuos, redistribución de productos, ahorro de energía y agua, utilización apropiada de productos de limpieza, transporte eficiente.</li> <li>• Personal permanente y temporal (contrato &gt; 1 año): formación de reciclaje en la planificación de <i>plant-based menus</i>, prevención de residuos, redistribución de productos, ahorro de energía y agua, utilización apropiada de productos de limpieza, transporte eficiente, al menos una vez al año (recomendación 16h/año; contratos &lt; 1 año, proporcional).</li> </ul>



## 6. CONSIDERACIONES SOBRE EL *LIFE CYCLE COST* (LCC)

- Método para evaluar el coste total del ciclo de vida de un producto o servicio.
- Costes incluidos en el cálculo del *LCC*:
  - Directos e indirectos: adquisición, utilización, mantenimiento y de final de vida.
  - Externalidades medioambientales.
- Comparaciones:
  - A.- Adquisición de producto:
    - 1) Materias primas orgánicas

	INCREMENTO €/KG POR COMPRA DE MATERIAS PRIMAS ORGÁNICAS (ESPAÑA)
Café	66%
Tomate	54,4%
Patata	254%




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## 2) Bienestar animal

INCREMENTO €/KG CARNE CERTIFICADA 	Reino Unido	Suecia	Alemania	Bélgica	Francia	Dinamarca	España	Italia	Hungría
<b>Pollo</b>	3%	18%	30%	30-40%	50-150%	104%	120%	133%	
<b>Cerdo</b>	3%	18%	30%	20-30%	10%	20%			143%

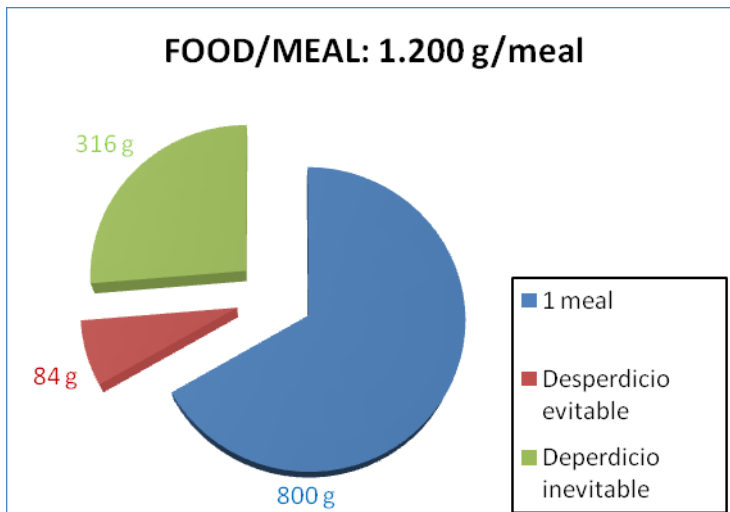
## 3) Comercio justo

INCREMENTO €/KG POR COMPRA DE PRODUCTO DE COMERCIO JUSTO 	Dinamarca	España	Alemania	Noruega	Suecia	Hungría	Reino Unido	Francia
<b>Café</b>	2%	20%	22%	25%	81%	139%		
<b>Plátano</b>	15%		57%	44%	16%	128%	2%	35%



## ● B.- Desperdicio de comida:

Estimación del Ministerio de Agricultura (España):



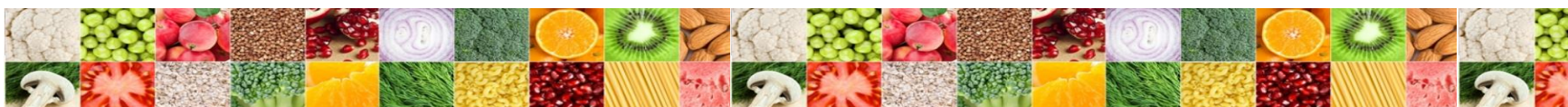
1 DÍA: 120 meal → 10 kg food waste → 31€



1 AÑO: 3.000 kg food waste → 9.200€

## ● C.- Consumos de energía y agua en las cocinas:

	Coste de implementación	Reducción anual de costes	Tiempo de retorno
Cocina	600€	1.800€	4 meses
Extractores (existiendo/no control)	0/4.500€	1.300/2.400	Inmediato/ 2 años
Frigoríficos	1.100€	700€	1,5 años



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Patrocinador principal:



## 7. CONCLUSIÓN

- *Revision of the EU GPP criteria for Food procurement and Catering services (European Commission. Joint Research Centre Technical Reports).*
- **Jornadas de formación, debate y asesoramiento.**



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**MUCHAS GRACIAS POR SU ATENCIÓN**

